

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2014 to 2017)/B.SIM/BRDM (2014 & Onwards)/
B.Sc.Business Economics (BBE) (2015 to 2017) (Sem.-4)

RESEARCH METHODOLOGY

Subject Code : BBA-401

M.Code : 71203

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION A

1. Answer briefly :

- a) Experimental Error
- b) Objectives of Research
- c) Stratified Sampling
- d) Conceptual Versus Empirical Research
- e) Exploratory Research Design
- f) Biased Sampling Errors
- g) Cross Tabulation
- h) Research Format
- i) Nominal Data
- j) Observation Method Vs Survey Method



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SECTION-B

UNIT I

2. What is a research problem? Also explain the different types of research.
3. Explain various types of research designs with the help of suitable examples.

UNIT-II

4. Enumerate the different methods of collecting primary data giving atleast one example each.
5. What are the different types of research which are mainly used by researcher? Also explain any one of these types in detail.

UNIT-III

6. Explain main requirements of a good questionnaire.
7. Discuss in detail the different levels of measurement.

UNIT-IV

8. What are the basic requirements of a good research report? Explain with the help of suitable examples.
9. Describe the steps of preparing data for analysis.

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SECTION A

1. Answer briefly :

- a) What is research methodology?
- b) What are different secondary data sources? Give examples
- c) Differentiate between hypothesis and proposition.
- d) What is the importance of review of literature in research?
- e) What is difference between management and research problem?
- f) What are different types of probability sampling? Give examples.
- g) Discuss steps in editing of data?
- h) What are type I and type II errors?
- i) Discuss characteristics of good questionnaire.
- j) What is exploratory research design?



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SECTION-B

UNIT-I

2. Discuss process of research while highlighting the types of research.
3. Discuss the relationship between research problem and choice of research design. Differentiate between three types of research designs.

UNIT-II

4. Highlight various methods used in selecting a sample from the population. Point out their merits and demerits.
5. Write short notes on following :
 - a. Types of questionnaires
 - b. Demerits of secondary data

UNIT-III

6. Differentiate between nominal, ordinal, interval and ratio scale. Which is best suited to measure attitude? Why? Give examples.
7. Discuss in detail the process of designing a questionnaire.

UNIT-IV

8.
 - a) What are the characteristics and functions of a research report?
 - b) Give an account of the contents of a research report.
9. Data processing is an intermediary stage of work between data collection and data analysis. Explain the statement by enumerating the various operations involved in it.

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Total No. of Pages : 03

Total No. of Questions : 18

BBA (2018 Batch) (Sem.-4)

FINANCIAL MANAGEMENT

Subject Code : BBA-403-18

M.Code : 77425

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Students have to attempt any **ONE** question from each Sub-section.

SECTION-A

Write short notes on :

- Q1. Commercial bills
- Q2. Time value of money
- Q3. Cost of capital
- Q4. Arbitrage
- Q5. Financial leverage
- Q6. Investment decisions
- Q7. Profitability index
- Q8. Permanent working capital
- Q9. Bonus shares
- Q10. Irrelevance of dividends



SECTION-B

UNIT-I

Q11. Critically compare profit maximization and wealth maximization. Which one serves as a better goal of financial management and why?

Q12. Which are the short term sources from where a business firm can raise money?

UNIT-II

Q13. What are the important determinants of capital structure? Discuss the MM Approach as theory of capital structure.

Q14. The following information has been given in respect of a company :

	Particulars	Rs.
1.	Equity share capital (dividend into shares of Rs. 10 each)	10,00,000
2.	Debentures (14%)	30,00,000
3.	Selling price per unit	50
4.	Variable cost per unit	30
5.	Fixed costs	12,00,000

The company is producing, at present, 1,00,000 units. Now, the management of the company plans to increase output by 25%. The tax rate for the company is 40%.

On the basis of the above information, you are required to make out the following calculations for the existing as well as the planned level of output.

- a) Operating Leverage
- b) Financial Leverage
- c) Earnings per share

Analyse and interpret the results.



UNIT-III

Q15. Why are investment decisions important in a firm? Which are the different non-discounted cash flow techniques for investment decision making?

Q16. From the following information, calculate the net present value of the two project and suggest which of the two projects should be accepted at a discount rate of the two :

	Project X	Project Y
Initial Investment	Rs. 20,000	Rs. 30,000
Estimated Life	5 Years	5 years
Scrap Value	Rs. 1,000	Rs. 2,000

The profits before depreciation and after taxation (cash flows) are as follows :

	Year 1	Year 2	Year 3	Year 4	Year 5
	Rs.	Rs.	Rs.	Rs.	Rs.
Project x	5,000	10,000	10,000	3,000	2,000
Project y	20,000	10,000	5,000	3,000	2,000

Note : The following are the present value factors @ 10% p.a.

Year	1	2	3	4	5	6
Factor	0.909	0.826	0.751	0.683	0.621	0.564



UNIT-IV

Q17. What do you mean by working capital and its different types? What factors affect the working capital needs of a firm and how?

Q18. What are the different forms in which dividend can be offered to shareholders? What do you mean by irrelevance of dividends?

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